



STRATEGIC
SNAPSHOT

BACKGROUND

INITIATIVES

REQUIRED
DISCIPLINES

2011 - 2016 STRATEGIC SNAPSHOT

Vision:

A county that is safe, healthy and thriving

Mission:

To efficiently provide public services that build strong and sustainable communities

Strategic Initiative:

KIDS

Improve opportunities for children and families

Children should be healthy, active, and protected from accidents and injuries. Our goal is to help all families eat healthily, be physically active and free from smoking and substance abuse. For children who come to the attention of child protective services and the juvenile court system, we want to enhance their prospects for success. We also strive to help all families achieve self-sufficiency and help their children reach full potential.

Strategic Initiative:

ENVIRONMENT

Manage the region's natural resources to protect quality of life and support economic development

Good land use decisions are balanced. We must provide for economic growth that supports new employment and career opportunities. Strong economic growth depends upon a healthy environment which includes clean air and water, open space and diverse habitats. Our goal is to balance the regional economic needs with the protection and sustainability of natural resources for current residents and future generations.

Strategic Initiative:

SAFE AND LIVABLE COMMUNITIES

Promote Safe and Livable Communities

Our goal is to create a thriving community with an enriched quality of life. Local governments and residents will be prepared for potential disasters and public health threats. Neighbors will work together to prevent crimes and have confidence in a successful criminal justice system. The overall health of residents will be enhanced through civic pride and welcoming neighborhoods that include safe streets, playgrounds and libraries. People of all ages and abilities will be engaged in community life.

How Do We Do It? – Through REQUIRED DISCIPLINES:

- Fiscal Stability
- Customer Satisfaction
- Regional Leadership
- Skilled, Adaptable and Diverse Workforce
- Essential Infrastructure
- Accountability, Transparency & Ethical Conduct
- Continuous Improvement
- Information Technology

In order to achieve these goals, the County adheres to key disciplines, including maintaining the County's fiscal stability through good economic times and bad, and expects the highest standards of employees' ethical conduct. The County will promote a culture that values customers and rewards continuous improvement, adaptability and innovation.