

✓ 2008-13 STRATEGIC PLAN SUMMARY

Mission: “To provide the residents of San Diego County with superior County services in terms of quality, timeliness and value in order to improve the region’s quality of life.”

Guiding Principles:

- ❖ Provide for the safety and well-being of those San Diego communities, families, individuals and other organizations we serve.
- ❖ Preserve and enhance the environment in San Diego County.
- ❖ Ensure the County’s fiscal stability through periods of economic fluctuations and changing priorities and service demands.
- ❖ Promote a culture that values our customers, employees and partners and institutionalizes continuous improvement and innovation.

Vision: “A County government that has earned the respect and support of its residents.”

Strategic Initiatives:

KIDS	THE ENVIRONMENT	SAFE AND LIVABLE COMMUNITIES
<p><i>“Improve opportunities for children”</i></p> <ol style="list-style-type: none"> 1. Encourage healthy behaviors and address children’s health or safety issues to help ensure healthy adulthood. 2. Provide quality care, representation and supportive services for at-risk children to enable and encourage them to succeed. 3. Promote and support family self-sufficiency. 4. Engage youth and their families in enriching activities to help children reach their full potential. 	<p><i>“Manage resources to ensure environmental preservation, quality of life and economic development”</i></p> <ol style="list-style-type: none"> 1. Develop and implement resource conservation programs. 2. Develop and implement land use strategies to balance housing, open space preservation, parks and recreation, infrastructure and economic development needs of County residents, taxpayers and businesses. 3. Protect, sustain and restore the quality of water, air and habitat in the County. 4. Reduce environmental risk through education, outreach, regulation, intergovernmental collaboration and leveraging public and private resources. 	<p><i>“Promote safe and livable communities”</i></p> <ol style="list-style-type: none"> 1. Improve emergency preparedness, response, recovery and mitigation capabilities for both natural and manmade disasters. 2. Improve the safety of our communities by providing intervention and prevention services, quality investigations, responsive law enforcement and legal representation, as well as detention and supervision services. 3. Promote the health, well being and self sufficiency of adults and seniors. 4. Develop and support services, programs and initiatives that enrich or protect our residents’ quality of life.

Required Disciplines:

To sustain operational excellence and ensure sufficient resources for the Strategic Initiatives:

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| ✓ Fiscal Stability | ✓ Skilled, Competent, Diverse Workforce | ✓ Accountability/Transparency |
| ✓ Customer Satisfaction | ✓ Essential Infrastructure | ✓ Continuous Improvement |
| ✓ Regional Leadership | | ✓ Information Technology |