County of San Diego Community Profiles
by Region and Subregional Area

San Diego County Demographics Profile

Central Region
2011 Population Estimates

Published March 2013

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

Regional Data

Please see Important Information in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

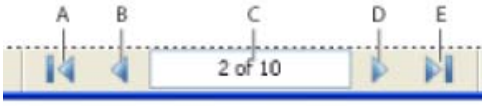
This PDF document is intended for electronic viewing, online or downloaded to your computer; this allows full navigation ability to jump through the document. This document is updated periodically throughout the year. Using the online version will preserve the links and full navigation ability as well as ensure the most recent version of the document is being used.

Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon ( ) turns into a pointing hand (when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a "w" for web access.

Use the navigation bar at the bottom of the window to move through a document:



A- go to 1st page
B- go back one page
C- enter a page number to go to
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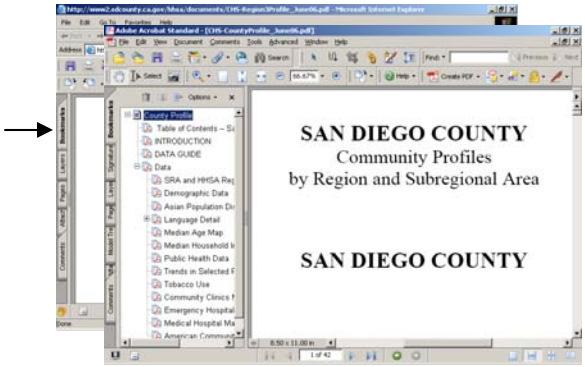

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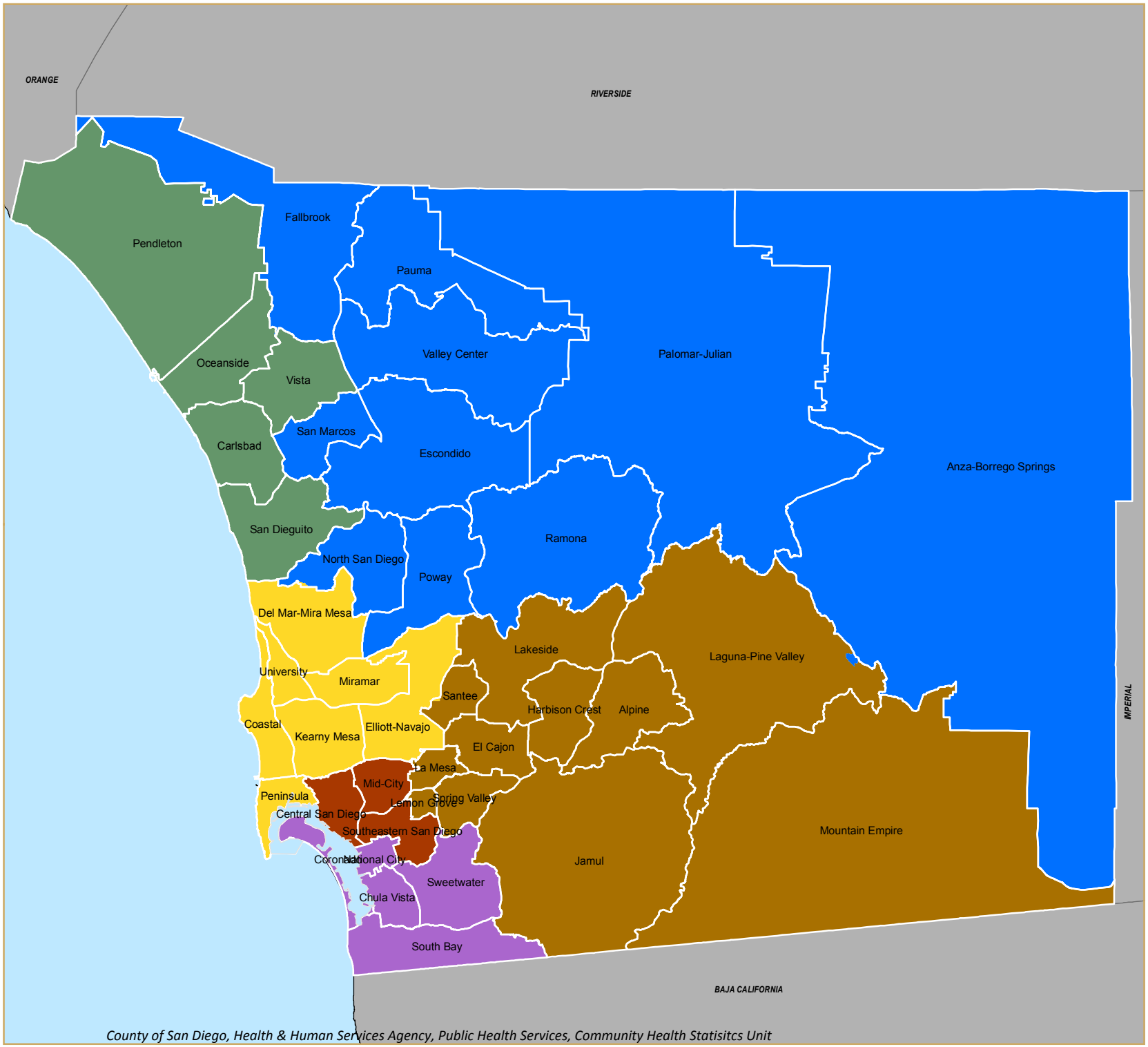
SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



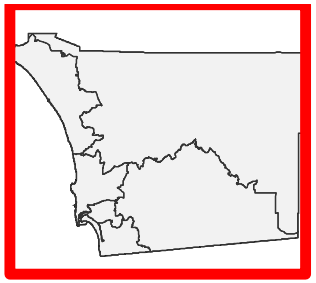
SRA and Regional Boundaries in San Diego County

SRA Boundary

Region

RegName

- Central
- East
- North Central
- North Coastal
- North Inland
- South



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Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS _0406_Feet_D_North_American_1983, Foot_US

San Diego County

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	3,115,810	100.00%
Age Distribution		
0 to 4 Years	197,712	6.35%
5 to 14 Years	395,753	12.70%
15 to 24 Years	498,542	16.00%
25 to 44 Years	890,925	28.59%
45 to 64 Years	770,970	24.74%
65+ Years	361,908	11.62%
Gender Distribution		
Male	1,562,790	50.16%
Female	1,553,020	49.84%
Race/Ethnicity		
White	1,495,582	48.00%
Hispanic	1,010,784	32.44%
Black	142,905	4.59%
Asian/Pacific Islander*	348,724	11.19%
Other	117,815	3.78%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	1,064,048	100.00%
Household Income		
< $35,000	287,355	27.01%
$35,000 to $50,000	135,643	12.75%
$50,000 to $75,000	184,896	17.38%
$75,000 to $100,000	143,947	13.53%
$100,000 to $150,000	168,516	15.84%
> $150,000	143,691	13.50%
Income per Person in HH		
Median HH Income	$69,185	
Persons Per HH	2.75	
Income per Person in HH	$25,158.18	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	1,595,751
Labor Force	
Percent Unemployed	8.48%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	135,379
Armed Forces	77,516
Employed Civilians	1,382,856
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	39.80%
Service	18.60%
Sales and Office	25.14%
Construction, Extraction, & Maintenance	8.30%
Production, Transportation, & Material Moving	8.16%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.86%
Construction	6.45%
Manufacturing	9.33%
Wholesale Trade	2.73%
Retail Trade	11.03%
Transportation, Warehousing, and Utilities	3.77%
Information and Communications	2.43%
Finance, Insurance, and Real Estate	7.19%
Professional, Scientific, Management, Admin.	14.16%
Educational, Social and Health Services	20.40%
Entertainment and Hospitality related	10.83%
Other Services	5.25%
Public Administration	5.56%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	1,978,168
Completed Education	
< High School Graduate	14.74%
High School Graduate	19.32%
Some College or AA	31.78%
Bachelor Degree	21.36%
Graduate Degree	12.81%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	616,894
Private vs Public School Enrollment	
Percent Public Schools	92.11%
Percent Private Schools	7.89%

Language (2011 ACS)

Total Population	
5+ Years Old	2,857,133
Primary Language Spoken at Home	
English Only	63.29%
Spanish Only	11.07%
Asian/Pacific Island Language Only	3.60%
Other Language Only	1.45%
Bilingual	20.60%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	55.24%
Renter Occupied	44.76%
Housing Costs	
Median House Value	$396,500
Median Rent	$1,237

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.18%
1 Vehicle	32.20%
>1 Vehicle	61.62%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	6.03%
50 - 74%	2.99%
75 - 99%	3.99%
100 - 124%	4.41%
125 - 149%	4.26%
150% - 199%	8.66%
200% +	69.65%
Percent Below Poverty Level	
Population	13.01%
Families	9.18%
Families With Children	13.54%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	336,985
Families With Children <18 Years	
Percent Single Parent	27.67%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

San Diego County

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,468,005	100.00%
Marital Status		
Single, Never Married	862,207	34.94%
Married	1,185,022	48.02%
Separated	48,875	1.98%
Widowed	122,405	4.96%
Divorced	249,496	10.11%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	3.97%
Families with Children	5.27%
Cash Public Assistance	
Households	2.45%
Families with Children	14.91%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	3,040,979	100.00%
With a Disability	275,105	9.05%
With a Hearing Difficulty	76,831	2.53%
With a Vision Difficulty	49,413	1.62%
With a Cognitive Difficulty	106,760	3.51%
With an Ambulatory Difficulty	141,737	4.66%
With a Self-care Difficulty	55,262	1.96%
With an Independent Living Difficulty	109,584	3.60%
Veteran Status		
Civilian Population 18+ Years	2,262,181	100.00%
Veteran Population	240,577	10.63%
Foreign Born		
Total Population	3,115,810	100.00%
Foreign Born	709,270	22.76%
Foreign Born, Naturalized Citizen	330,913	10.62%
Foreign Born, Not a U.S. Citizen	378,357	12.14%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,161,720	1,094,673
Single Family - Detached	562,857	539,788
Single Family - Multiple-Unit	135,948	127,167
Multi-Family	419,251	387,886
Mobile Home and Other	43,664	39,832

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	361,908
Household Type	
Married-Couple Family	53.16%
Family Household, No Spouse Present	16.30%
Non-Family Household	3.96%
Group Quarters	2.87%
Male, Living Alone	6.96%
Female, Living Alone	16.75%
Poverty	
Percent Below 100% FPL	7.41%
Percent Below 200% FPL	24.94%
Income	
Mean Household Earnings	$56,851
Percent with Earnings	34.50%
Percent with Social Security Income	89.10%
Percent with Supplemental Security Income	7.70%
Percent with Cash Public Assistance Income	1.70%
Percent with Retirement Income	51.90%
Percent with Food Stamps/SNAP Benefits	2.60%
Labor Force	
Percent in Labor Force	15.50%
Grandparents	
Living with Grandchild (<18 Years Old)	8.90%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.00%
20% to 29% per Month	22.60%
30% or more per Month	48.40%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.85%
Without Health Insurance Coverage	8.15%
Ages 18-64 Years	
With Health Insurance Coverage	76.35%
Without Health Insurance Coverage	23.65%
Ages 65+ Years	
With Health Insurance Coverage	98.29%
Without Health Insurance Coverage	1.71%
All Ages	
With Health Insurance Coverage	82.61%
Without Health Insurance Coverage	17.39%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.77%
Car, Truck, or Van - Carpooled	10.39%
Public Transportation (Excluding Taxis)	3.24%
Walked	2.80%
Other Means	1.76%
Worked from Home	6.03%

***LWSD!* = *Live Well, San Diego!* Indicator.**

San Diego County

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**3,115,810**		
Total Asian/Pacific Islander Population	339,299	100.00%	10.89%
Asian Indian	24,105	7.10%	0.77%
Bangladeshi	120	0.04%	0.00%
Cambodian	5,070	1.49%	0.16%
Chinese; except Taiwanese	48,010	14.15%	1.54%
Filipino	145,421	42.86%	4.67%
Hmong	1,682	0.50%	0.05%
Indonesian	1,322	0.39%	0.04%
Japanese	19,185	5.65%	0.62%
Korean	20,449	6.03%	0.66%
Laotian	6,463	1.90%	0.21%
Malaysian	136	0.04%	0.00%
Pakistani	1,622	0.48%	0.05%
Sri Lankan	448	0.13%	0.01%
Taiwanese	3,280	0.97%	0.11%
Thai	2,541	0.75%	0.08%
Vietnamese	47,461	13.99%	1.52%
Other Asian/Pacific Islander	9,404	2.77%	0.30%
Other Asian/Pacific Islander; not specified	2,580	0.76%	0.08%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of *Bilingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,918,098**		
Total English-Bilingual* Population	601,034	100.00%	20.60%
Spanish	393,830	65.53%	13.50%
Tagalog	55,871	9.30%	1.91%
Chinese	20,543	3.42%	0.70%
Vietnamese	14,406	2.40%	0.49%
German	8,533	1.42%	0.29%
French	8,165	1.36%	0.28%
Arabic	7,930	1.32%	0.27%
Korean	7,643	1.27%	0.26%
Persian	7,120	1.18%	0.24%
Japanese	6,564	1.09%	0.22%
African	6,030	1.00%	0.21%
Other Pacific Island Languages	5,825	0.97%	0.20%
Other Asian Languages	4,893	0.81%	0.17%
Italian	4,747	0.79%	0.16%
Other/Unspecified Bilingual	4,637	0.77%	0.16%
Portuguese	4,567	0.76%	0.16%
Russian	4,465	0.74%	0.15%
Hindi	4,171	0.69%	0.14%
Other Indic Languages	3,468	0.58%	0.12%
Other Indo-European Languages	2,948	0.49%	0.10%
Laotian	2,446	0.41%	0.08%
Other West Germanic Languages	1,999	0.33%	0.07%
Polish	1,962	0.33%	0.07%
Mon-Khmer, Cambodian	1,914	0.32%	0.07%
Scandinavian Languages	1,898	0.32%	0.07%
Other Slavic Languages	1,873	0.31%	0.06%
Serbo-Croatian	1,853	0.31%	0.06%
Urdu	1,605	0.27%	0.06%
Gujarati	1,528	0.25%	0.05%
Armenian	1,360	0.23%	0.05%
Greek	1,348	0.22%	0.05%
Thai	1,162	0.19%	0.04%
Hebrew	1,114	0.19%	0.04%
Hmong	972	0.16%	0.03%
Hungarian	858	0.14%	0.03%
Other Native North American Lang.	390	0.06%	0.01%
Yiddish	269	0.04%	0.01%
Navajo	88	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of *Monolingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,918,098**		
Total Mono-lingual Population	2,318,843	100.00%	79.46%
English Only	1,848,185	79.70%	63.29%
Non-English Speakers:			
Spanish Only	323,220	13.94%	11.07%
Tagalog Only	34,515	1.49%	1.18%
Vietnamese Only	24,962	1.08%	0.85%
Chinese Only	19,223	0.83%	0.66%
Korean Only	7,612	0.33%	0.26%
Arabic Only	7,572	0.33%	0.26%
Japanese Only	5,865	0.25%	0.20%
Persian Only	5,502	0.24%	0.19%
Other and Unspecified Languages Only	4,915	0.21%	0.17%
African Only	4,046	0.17%	0.14%
Russian Only	3,945	0.17%	0.20%
Laotian Only	3,401	0.15%	0.12%
Other Pacific Island Only	3,319	0.14%	0.11%
Other Asian Only	2,364	0.10%	0.08%
Mon-Khmer, Cambodian	2,218	0.10%	0.08%
French Only	2,027	0.09%	0.07%
German Only	1,639	0.07%	0.06%
Italian Only	1,528	0.07%	0.05%
Portuguese Only	1,405	0.06%	0.05%
Thai Only	1,267	0.05%	0.04%
Other Indo-European Only	1,227	0.05%	0.04%
Other Indic Only	1,169	0.05%	0.04%
Hindi Only	1,088	0.05%	0.04%
Other Slavic Only	766	0.03%	0.02%
Hungarian Only	733	0.03%	0.03%
Urdu Only	732	0.03%	0.03%
Polish Only	725	0.03%	0.02%
Armenian Only	704	0.03%	0.02%
Serbo-Croatian Only	701	0.03%	0.02%
Hmong Only	517	0.02%	0.02%
Gujarati Only	481	0.02%	0.02%
Scandinavian Only	397	0.02%	0.01%
Greek Only	382	0.02%	0.01%
Other West Germanic Only	280	0.01%	0.01%
Hebrew Only	238	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

CENTRAL REGION DEMOGRAPHICS PROFILE

SRAs:

Central San Diego
Mid-City
Southeastern San Diego

Central Region Profile

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	485,568	100.00%
Age Distribution		
0 to 4 Years	31,770	6.54%
5 to 14 Years	58,322	12.01%
15 to 24 Years	80,299	16.54%
25 to 44 Years	162,585	33.48%
45 to 64 Years	108,530	22.35%
65+ Years	44,062	9.07%
Gender Distribution		
Male	248,096	51.09%
Female	237,472	48.91%
Race/Ethnicity		
White	142,315	29.31%
Hispanic	207,820	42.80%
Black	54,858	11.30%
Asian/Pacific Islander*	64,546	13.29%
Other	16,029	3.30%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	170,921	100.00%
Household Income		
< $35,000	65,786	38.49%
$35,000 to $50,000	24,503	14.34%
$50,000 to $75,000	30,933	18.10%
$75,000 to $100,000	19,777	11.57%
$100,000 to $150,000	17,587	10.29%
> $150,000	12,335	7.22%

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	250,287
Labor Force	
Percent Unemployed	9.43%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	23,591
Armed Forces	12,795
Employed Civilians	213,901
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	33.75%
Service	24.45%
Sales and Office	23.46%
Construction, Extraction, & Maintenance	8.77%
Production, Transportation, & Material Moving	9.58%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.50%
Construction	6.05%
Manufacturing	7.63%
Wholesale Trade	2.08%
Retail Trade	10.55%
Transportation, Warehousing, and Utilities	4.21%
Information and Communications	2.27%
Finance, Insurance, and Real Estate	6.08%
Professional, Scientific, Management, Admin.	14.39%
Educational, Social and Health Services	19.66%
Entertainment and Hospitality related	15.31%
Other Services	6.21%
Public Administration	5.06%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	305,173
Completed Education	
< High School Graduate	22.37%
High School Graduate	20.48%
Some College or AA	29.50%
Bachelor Degree	17.79%
Graduate Degree	9.86%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	91,258
Private vs Public School Enrollment	
Percent Public Schools	95.31%
Percent Private Schools	4.69%

Language (2011 ACS)

Total Population	
5+ Years Old	445,176
Primary Language Spoken at Home	
English Only	52.09%
Spanish Only	16.67%
Asian/Pacific Island Language Only	5.55%
Other Language Only	1.36%
Bilingual	24.33%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	38.01%
Renter Occupied	61.99%

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	12.24%
1 Vehicle	41.88%
>1 Vehicle	45.87%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	9.49%
50 - 74%	5.33%
75 - 99%	7.11%
100 - 124%	6.85%
125 - 149%	6.30%
150% - 199%	10.56%
200% +	54.35%
Percent Below Poverty Level	
Population	21.93%
Families	17.69%
Families With Children	25.88%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	45,621
Families With Children <18 Years	
Percent Single Parent	39.57%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

Central Region

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	389,594	100.00%
Marital Status		
Single, Never Married	179,717	46.13%
Married	140,838	36.15%
Separated	11,673	3.00%
Widowed	17,024	4.37%
Divorced	40,342	10.35%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	7.08%
Families with Children	11.34%
Cash Public Assistance	
Households	3.58%
Families with Children	31.55%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	358,215	100.00%
Veteran Population	33,114	9.24%
Foreign Born		
Total Population	485,568	100.00%
Foreign Born	139,819	28.79%
Foreign Born, Naturalized Citizen	56,887	11.72%
Foreign Born, Not a U.S. Citizen	82,932	17.08%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	190,234	176,335
Single Family - Detached	59,739	57,230
Single Family - Multiple-Unit	31,990	30,451
Multi-Family	97,239	87,455
Mobile Home and Other	1,266	1,199

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	44,062
Household Type	
Married-Couple Family	45.04%
Family Household, No Spouse Present	16.39%
Non-Family Household	5.84%
Group Quarters	3.75%
Male, Living Alone	11.10%
Female, Living Alone	17.88%
Poverty	
Percent Below 100% FPL	12.75%
Percent Below 200% FPL	40.06%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	27.15%
20% to 29% per Month	20.84%
30% or more per Month	52.01%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	70.52%
Car, Truck, or Van - Carpooled	11.38%
Public Transportation (Excluding Taxis)	6.23%
Walked	4.20%
Other Means	1.88%
Worked from Home	5.80%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Central Region

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**485,568**		
Total Asian/Pacific Islander Population	61,036	100.00%	12.57%
Asian Indian	1,269	2.08%	0.26%
Bangladeshi	0	0.00%	0.00%
Cambodian	2,599	4.26%	0.54%
Chinese; except Taiwanese	4,562	7.47%	0.94%
Filipino	28,443	46.60%	5.86%
Hmong	386	0.63%	0.08%
Indonesian	38	0.06%	0.01%
Japanese	1,432	2.35%	0.29%
Korean	1,332	2.18%	0.27%
Laotian	3,779	6.19%	0.78%
Malaysian	0	0.00%	0.00%
Pakistani	27	0.04%	0.01%
Sri Lankan	57	0.09%	0.01%
Taiwanese	261	0.43%	0.05%
Thai	771	1.26%	0.16%
Vietnamese	13,888	22.75%	2.86%
Other Asian/Pacific Islander	1,758	2.88%	0.36%
Other Asian/Pacific Islander; not specified	433	0.71%	0.09%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Central San Diego SRA
Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	165,966	100.00%
Age Distribution		
0 to 4 Years	8,073	4.86%
5 to 14 Years	12,024	7.24%
15 to 24 Years	20,737	12.49%
25 to 44 Years	70,415	42.43%
45 to 64 Years	38,668	23.30%
65+ Years	16,049	9.67%
Gender Distribution		
Male	90,583	54.58%
Female	75,383	45.42%
Race/Ethnicity		
White	81,850	49.32%
Hispanic	58,648	35.34%
Black	11,114	6.70%
Asian/Pacific Islander*	8,620	5.19%
Other	5,734	3.45%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	72,738	100.00%
Household Income		
< $35,000	26,960	37.06%
$35,000 to $50,000	9,962	13.70%
$50,000 to $75,000	12,281	16.88%
$75,000 to $100,000	8,556	11.76%
$100,000 to $150,000	7,753	10.66%
> $150,000	7,226	9.93%
Income per Person in HH		
Median HH Income	$51,313	
Persons Per HH	1.96	
Income per Person in HH	$26,180.10	
Change from County	4.06%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	100,068
Labor Force	
Percent Unemployed	7.62%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	7,630
Armed Forces	9,470
Employed Civilians	82,968
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	45.38%
Service	20.05%
Sales and Office	22.78%
Construction, Extraction, & Maintenance	5.65%
Production, Transportation, & Material Moving	6.15%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.28%
Construction	4.71%
Manufacturing	6.65%
Wholesale Trade	1.92%
Retail Trade	10.13%
Transportation, Warehousing, and Utilities	3.20%
Information and Communications	2.91%
Finance, Insurance, and Real Estate	8.15%
Professional, Scientific, Management, Admin.	17.47%
Educational, Social and Health Services	19.49%
Entertainment and Hospitality related	15.53%
Other Services	5.29%
Public Administration	4.27%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	118,565
Completed Education	
< High School Graduate	13.95%
High School Graduate	15.68%
Some College or AA	29.48%
Bachelor Degree	24.58%
Graduate Degree	16.31%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	18,636
Private vs Public School Enrollment	
Percent Public Schools	93.81%
Percent Private Schools	6.19%

Language (2011 ACS)

Total Population	
5+ Years Old	153,143
Primary Language Spoken at Home	
English Only	65.02%
Spanish Only	14.18%
Asian/Pacific Island Language Only	1.52%
Other Language Only	1.35%
Bilingual	17.93%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	28.66%
Renter Occupied	71.34%
Housing Costs	
Median House Value	$477,569
Median Rent	$1,061

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	15.24%
1 Vehicle	49.46%
>1 Vehicle	35.30%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	8.77%
50 - 74%	5.09%
75 - 99%	7.25%
100 - 124%	5.60%
125 - 149%	5.68%
150% - 199%	8.36%
200% +	59.25%
Percent Below Poverty Level	
Population	21.11%
Families	15.35%
Families With Children	26.79%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	10,594
Families With Children <18 Years	
Percent Single Parent	39.86%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**
†See *Supplemental Page* for more related data.
***LWSD! = Live Well, San Diego!* Indicator.**

Central San Diego SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	142,054	100.00%
Marital Status		
Single, Never Married	71,558	50.37%
Married	42,655	30.03%
Separated	3,801	2.68%
Widowed	5,237	3.69%
Divorced	18,803	13.24%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	4.14%
Families with Children	8.78%
Cash Public Assistance	
Households	2.12%
Families with Children	21.72%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	128,585	100.00%
Veteran Population	12,143	9.44%
Foreign Born		
Total Population	165,966	100.00%
Foreign Born	35,481	21.38%
Foreign Born, Naturalized Citizen	12,881	7.76%
Foreign Born, Not a U.S. Citizen	22,600	13.62%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	86,624	77,133
Single Family - Detached	13,163	12,559
Single Family - Multiple-Unit	13,299	12,670
Multi-Family	60,161	51,903
Mobile Home and Other	1	1

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	16,049
Household Type	
Married-Couple Family	38.50%
Family Household, No Spouse Present	6.47%
Non-Family Household	6.56%
Group Quarters	6.88%
Male, Living Alone	17.23%
Female, Living Alone	24.36%
Poverty	
Percent Below 100% FPL	13.55%
Percent Below 200% FPL	42.28%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	28.66%
20% to 29% per Month	22.06%
30% or more per Month	49.28%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	65.00%
Car, Truck, or Van - Carpooled	8.67%
Public Transportation (Excluding Taxis)	7.31%
Walked	7.45%
Other Means	2.59%
Worked from Home	8.99%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Central San Diego SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**165,966**		
Total Asian/Pacific Islander Population	8,090	100.00%	4.87%
Asian Indian	800	9.89%	0.48%
Bangladeshi	0	0.00%	0.00%
Cambodian	81	1.01%	0.05%
Chinese; except Taiwanese	1,680	20.77%	1.01%
Filipino	2,417	29.87%	1.46%
Hmong	0	0.00%	0.00%
Indonesian	9	0.11%	0.01%
Japanese	601	7.43%	0.36%
Korean	784	9.69%	0.47%
Laotian	268	3.31%	0.16%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	2.23%	0.11%
Thai	366	4.53%	0.22%
Vietnamese	563	6.96%	0.34%
Other Asian/Pacific Islander	255	3.15%	0.15%
Other Asian/Pacific Islander; not specified	85	1.05%	0.05%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Mid City SRA
Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	163,196	100.00%
Age Distribution		
0 to 4 Years	12,043	7.38%
5 to 14 Years	21,748	13.33%
15 to 24 Years	32,343	19.82%
25 to 44 Years	50,673	31.05%
45 to 64 Years	33,482	20.52%
65+ Years	12,907	7.91%
Gender Distribution		
Male	81,272	49.80%
Female	81,924	50.20%
Race/Ethnicity		
White	45,748	28.03%
Hispanic	69,562	42.62%
Black	18,797	11.52%
Asian/Pacific Islander*	23,786	14.58%
Other	5,303	3.25%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	55,804	100.00%
Household Income		
< $35,000	24,045	43.09%
$35,000 to $50,000	8,540	15.30%
$50,000 to $75,000	9,717	17.41%
$75,000 to $100,000	5,662	10.15%
$100,000 to $150,000	4,968	8.90%
> $150,000	2,872	5.15%
Income per Person in HH		
Median HH Income	$44,812	
Persons Per HH	2.79	
Income per Person in HH	$16,061.65	
Change from County	-36.16%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	80,246
Labor Force	
Percent Unemployed	10.11%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	8,112
Armed Forces	1,549
Employed Civilians	70,585
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	29.14%
Service	27.46%
Sales and Office	22.53%
Construction, Extraction, & Maintenance	9.97%
Production, Transportation, & Material Moving	10.90%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.50%
Construction	6.46%
Manufacturing	8.47%
Wholesale Trade	1.89%
Retail Trade	11.45%
Transportation, Warehousing, and Utilities	4.12%
Information and Communications	1.78%
Finance, Insurance, and Real Estate	4.82%
Professional, Scientific, Management, Admin.	13.85%
Educational, Social and Health Services	18.55%
Entertainment and Hospitality related	16.32%
Other Services	7.33%
Public Administration	4.47%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	94,339
Completed Education	
< High School Graduate	25.46%
High School Graduate	23.45%
Some College or AA	27.74%
Bachelor Degree	14.87%
Graduate Degree	8.49%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	34,261
Private vs Public School Enrollment	
Percent Public Schools	95.22%
Percent Private Schools	4.78%

Language (2011 ACS)

Total Population	
5+ Years Old	147,930
Primary Language Spoken at Home	
English Only	50.01%
Spanish Only	14.39%
Asian/Pacific Island Language Only	7.81%
Other Language Only	1.88%
Bilingual	25.91%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	35.19%
Renter Occupied	64.81%
Housing Costs	
Median House Value	$355,418
Median Rent	$1,108

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	12.41%
1 Vehicle	41.67%
>1 Vehicle	45.92%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	11.25%
50 - 74%	5.74%
75 - 99%	7.63%
100 - 124%	8.64%
125 - 149%	6.81%
150% - 199%	10.82%
200% +	49.10%
Percent Below Poverty Level	
Population	24.63%
Families	20.09%
Families With Children	28.29%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	17,475
Families With Children <18 Years	
Percent Single Parent	41.69%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**
†See *Supplemental Page* for more related data.
***LWSD! = Live Well, San Diego!* Indicator.**

Mid City SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	127,540	100.00%
Marital Status		
Single, Never Married	60,778	47.65%
Married	45,069	35.34%
Separated	3,993	3.13%
Widowed	5,783	4.53%
Divorced	11,917	9.34%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	9.31%
Families with Children	13.97%
Cash Public Assistance	
Households	4.11%
Families with Children	37.47%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	119,851	100.00%
Veteran Population	10,002	8.35%
Foreign Born		
Total Population	163,196	100.00%
Foreign Born	49,297	30.21%
Foreign Born, Naturalized Citizen	18,332	11.23%
Foreign Born, Not a U.S. Citizen	30,965	18.97%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	59,761	57,173
Single Family - Detached	20,204	19,301
Single Family - Multiple-Unit	10,432	9,978
Multi-Family	28,684	27,454
Mobile Home and Other	441	440

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	12,907
Household Type	
Married-Couple Family	44.34%
Family Household, No Spouse Present	17.38%
Non-Family Household	6.48%
Group Quarters	2.51%
Male, Living Alone	10.43%
Female, Living Alone	18.87%
Poverty	
Percent Below 100% FPL	12.23%
Percent Below 200% FPL	40.85%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.48%
20% to 29% per Month	21.02%
30% or more per Month	52.50%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	73.11%
Car, Truck, or Van - Carpooled	11.93%
Public Transportation (Excluding Taxis)	5.80%
Walked	3.03%
Other Means	1.67%
Worked from Home	4.46%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Mid City SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**165,966**		
Total Asian/Pacific Islander Population	23,413	100.00%	14.11%
Asian Indian	248	1.06%	0.15%
Bangladeshi	0	0.00%	0.00%
Cambodian	2,087	8.91%	1.26%
Chinese; except Taiwanese	2,647	11.31%	1.60%
Filipino	2,107	9.00%	1.27%
Hmong	299	1.28%	0.18%
Indonesian	17	0.07%	0.01%
Japanese	493	2.11%	0.30%
Korean	417	1.78%	0.25%
Laotian	1,234	5.27%	0.74%
Malaysian	0	0.00%	0.00%
Pakistani	18	0.08%	0.01%
Sri Lankan	58	0.25%	0.03%
Taiwanese	299	0.31%	0.04%
Thai	347	1.48%	0.21%
Vietnamese	12,128	51.80%	7.31%
Other Asian/Pacific Islander	1,029	4.39%	0.62%
Other Asian/Pacific Islander; not specified	213	0.91%	0.13%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Southeastern San Diego SRA

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	156,406	100.00%
Age Distribution		
0 to 4 Years	11,654	7.45%
5 to 14 Years	24,550	15.70%
15 to 24 Years	27,219	17.40%
25 to 44 Years	41,497	26.53%
45 to 64 Years	36,380	23.26%
65+ Years	15,106	9.66%
Gender Distribution		
Male	76,241	48.75%
Female	80,165	51.25%
Race/Ethnicity		
White	14,717	9.41%
Hispanic	79,610	50.90%
Black	24,947	15.95%
Asian/Pacific Islander*	32,140	20.55%
Other	4,992	3.19%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	42,379	100.00%
Household Income		
< $35,000	14,781	34.88%
$35,000 to $50,000	6,001	14.16%
$50,000 to $75,000	8,935	21.08%
$75,000 to $100,000	5,559	13.12%
$100,000 to $150,000	4,866	11.48%
> $150,000	2,237	5.28%
Income per Person in HH		
Median HH Income	$55,275	
Persons Per HH	3.69	
Income per Person in HH	$14,979.67	
Change from County	-40.46%	

Unemployment Estimates (2011 ACS) (LWSD!)

Eligible Labor Force	
16+ Years	69,973
Labor Force	
Percent Unemployed	11.22%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	7,849
Armed Forces	1,776
Employed Civilians	60,348
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	23.14%
Service	26.99%
Sales and Office	25.49%
Construction, Extraction, & Maintenance	11.65%
Production, Transportation, & Material Moving	12.73%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.81%
Construction	7.41%
Manufacturing	8.01%
Wholesale Trade	2.52%
Retail Trade	10.08%
Transportation, Warehousing, and Utilities	5.70%
Information and Communications	1.97%
Finance, Insurance, and Real Estate	4.70%
Professional, Scientific, Management, Admin.	10.80%
Educational, Social and Health Services	21.21%
Entertainment and Hospitality related	13.82%
Other Services	6.15%
Public Administration	6.82%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	92,269
Completed Education	
< High School Graduate	30.03%
High School Graduate	23.63%
Some College or AA	31.33%
Bachelor Degree	12.05%
Graduate Degree	2.96%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	38,361
Private vs Public School Enrollment	
Percent Public Schools	96.06%
Percent Private Schools	3.94%

Language (2011 ACS)

Total Population	
5+ Years Old	144,103
Primary Language Spoken at Home	
English Only	40.47%
Spanish Only	21.66%
Asian/Pacific Island Language Only	7.52%
Other Language Only	0.85%
Bilingual	29.50%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	57.75%
Renter Occupied	42.25%
Housing Costs	
Median House Value	$307,453
Median Rent	$1,224

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.89%
1 Vehicle	29.16%
>1 Vehicle	63.95%

Personal Vehicles (2011 ACS)

Income Percent of Poverty Level	
<50%	8.43%
50 - 74%	5.15%
75 - 99%	6.47%
100 - 124%	6.28%
125 - 149%	6.41%
150% - 199%	12.43%
200% +	54.84%
Percent Below Poverty Level	
Population	20.04%
Families	17.21%
Families With Children	23.16%

Single Parent Homes (20011 ACS)

Total Family Households	
With Children <18 Years	17,552
Families With Children <18 Years	
Percent Single Parent	37.28%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

Southeastern San Diego SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	120,000	100.00%
Marital Status		
Single, Never Married	47,381	39.48%
Married	53,114	44.26%
Separated	3,879	3.23%
Widowed	6,004	5.00%
Divorced	9,622	8.02%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	9.19%
Families with Children	10.83%
Cash Public Assistance	
Households	5.40%
Families with Children	33.45%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	109,779	100.00%
Veteran Population	10,969	9.99%
Foreign Born		
Total Population	156,406	100.00%
Foreign Born	55,041	35.19%
Foreign Born, Naturalized Citizen	25,674	16.41%
Foreign Born, Not a U.S. Citizen	29,367	18.78%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	43,849	42,029
Single Family - Detached	26,372	25,370
Single Family - Multiple-Unit	8,259	7,803
Multi-Family	8,394	8,098
Mobile Home and Other	824	758

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	15,106
Household Type	
Married-Couple Family	52.15%
Family Household, No Spouse Present	25.53%
Non-Family Household	4.62%
Group Quarters	1.61%
Male, Living Alone	5.49%
Female, Living Alone	10.59%
Poverty	
Percent Below 100% FPL	12.33%
Percent Below 200% FPL	37.03%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.52%
20% to 29% per Month	19.22%
30% or more per Month	54.26%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	75.73%
Car, Truck, or Van - Carpooled	14.77%
Public Transportation (Excluding Taxis)	5.12%
Walked	0.71%
Other Means	1.07%
Worked from Home	2.60%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Southeastern San Diego SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**156,406**		
Total Asian/Pacific Islander Population	29,594	100.00%	18.92%
Asian Indian	233	0.79%	0.15%
Bangladeshi	0	0.00%	0.00%
Cambodian	462	1.56%	0.30%
Chinese; except Taiwanese	300	1.02%	0.19%
Filipino	23,616	79.80%	15.10%
Hmong	90	0.30%	0.06%
Indonesian	12	0.04%	0.01%
Japanese	349	1.18%	0.22%
Korean	146	0.49%	0.09%
Laotian	2,267	7.66%	1.45%
Malaysian	0	0.00%	0.00%
Pakistani	10	0.03%	0.01%
Sri Lankan	0	0.00%	0.00%
Taiwanese	90	0.04%	0.01%
Thai	68	0.23%	0.04%
Vietnamese	1,400	4.73%	0.90%
Other Asian/Pacific Islander	489	1.65%	0.31%
Other Asian/Pacific Islander; not specified	138	0.47%	0.09%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see Data Sources.

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data
Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	**Census Tracts:**
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		**Community Profiles**	
HHSA REGION ←	**Zip Code** →	**Subregional Area (SRA)** →	**Region**
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. $18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Cash Public Assistance: Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Coasts as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on acting duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither “at work” nor “with a job but not at work” during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.