County of San Diego Community Profiles
by Region and Subregional Area

San Diego County Demographics Profile

South Region
2011 Population Estimates

Published March 2013

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INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.

Regional Data

Please see Important Information in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

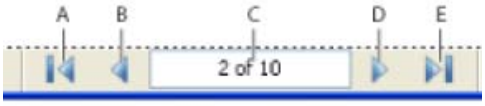
This PDF document is intended for electronic viewing, online or downloaded to your computer; this allows full navigation ability to jump through the document. This document is updated periodically throughout the year. Using the online version will preserve the links and full navigation ability as well as ensure the most recent version of the document is being used.

Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon ( ) turns into a pointing hand (when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a "w" for web access.

Use the navigation bar at the bottom of the window to move through a document:



A- go to 1st page
B- go back one page
C- enter a page number to go to
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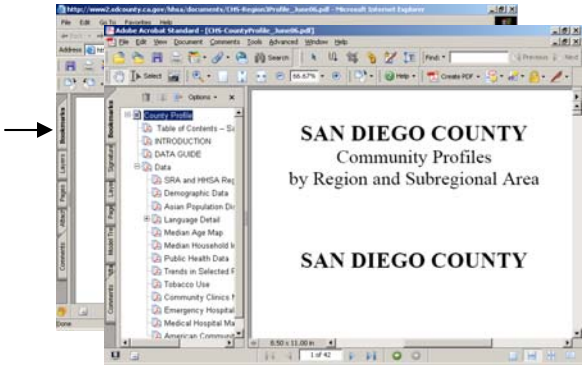

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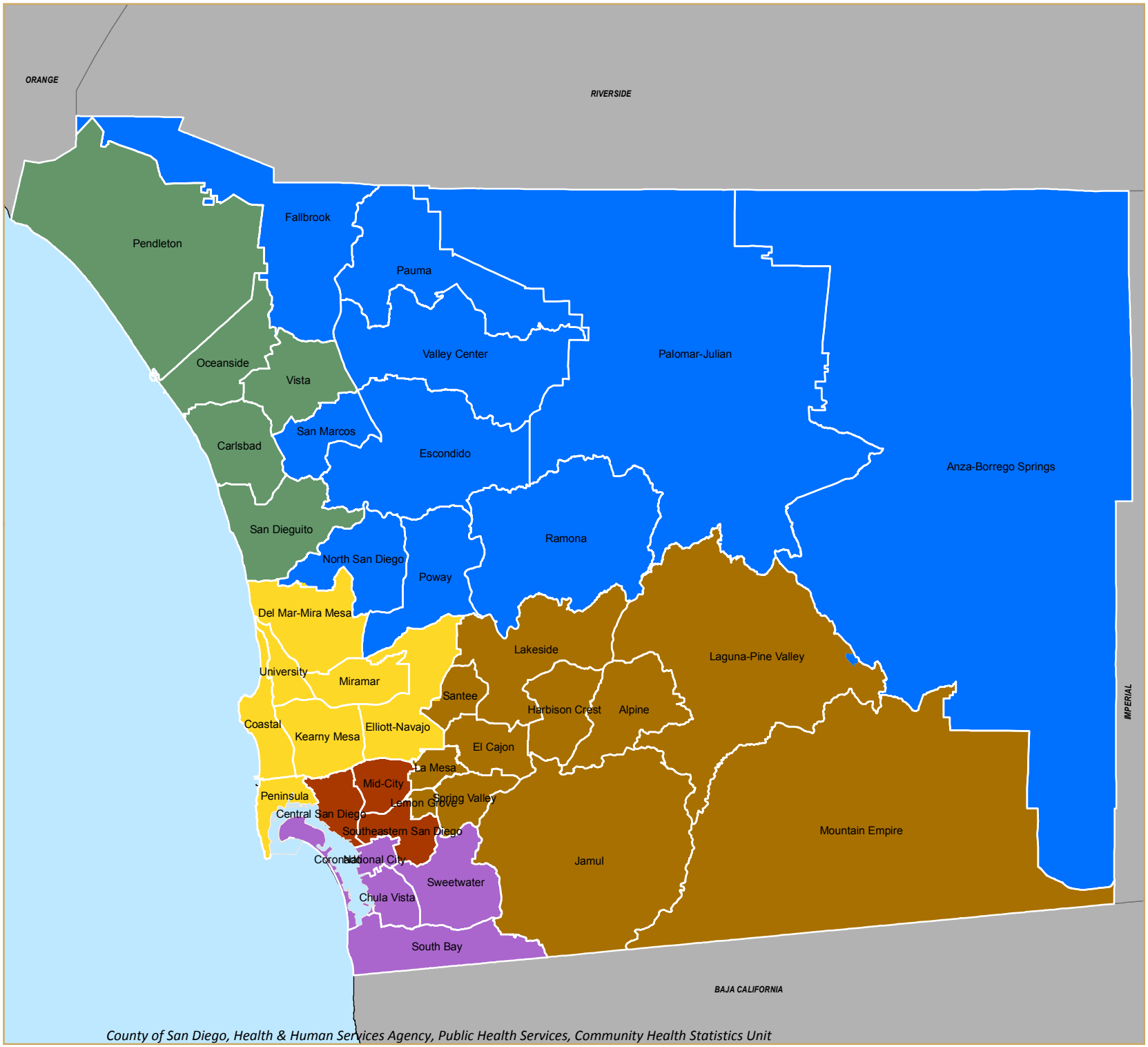
SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



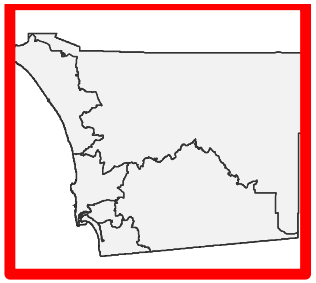
SRA and Regional Boundaries in San Diego County

SRA Boundary

Region

RegName

- Central
- East
- North Central
- North Coastal
- North Inland
- South



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Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

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San Diego County

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	3,115,810	100.00%
Age Distribution		
0 to 4 Years	197,712	6.35%
5 to 14 Years	395,753	12.70%
15 to 24 Years	498,542	16.00%
25 to 44 Years	890,925	28.59%
45 to 64 Years	770,970	24.74%
65+ Years	361,908	11.62%
Gender Distribution		
Male	1,562,790	50.16%
Female	1,553,020	49.84%
Race/Ethnicity		
White	1,495,582	48.00%
Hispanic	1,010,784	32.44%
Black	142,905	4.59%
Asian/Pacific Islander*	348,724	11.19%
Other	117,815	3.78%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	1,064,048	100.00%
Household Income		
< $35,000	287,355	27.01%
$35,000 to $50,000	135,643	12.75%
$50,000 to $75,000	184,896	17.38%
$75,000 to $100,000	143,947	13.53%
$100,000 to $150,000	168,516	15.84%
> $150,000	143,691	13.50%
Income per Person in HH		
Median HH Income	$69,185	
Persons Per HH	2.75	
Income per Person in HH	$25,158.18	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	1,595,751
Labor Force	
Percent Unemployed	8.48%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	135,379
Armed Forces	77,516
Employed Civilians	1,382,856
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	39.80%
Service	18.60%
Sales and Office	25.14%
Construction, Extraction, & Maintenance	8.30%
Production, Transportation, & Material Moving	8.16%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.86%
Construction	6.45%
Manufacturing	9.33%
Wholesale Trade	2.73%
Retail Trade	11.03%
Transportation, Warehousing, and Utilities	3.77%
Information and Communications	2.43%
Finance, Insurance, and Real Estate	7.19%
Professional, Scientific, Management, Admin.	14.16%
Educational, Social and Health Services	20.40%
Entertainment and Hospitality related	10.83%
Other Services	5.25%
Public Administration	5.56%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	1,978,168
Completed Education	
< High School Graduate	14.74%
High School Graduate	19.32%
Some College or AA	31.78%
Bachelor Degree	21.36%
Graduate Degree	12.81%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	616,894
Private vs Public School Enrollment	
Percent Public Schools	92.11%
Percent Private Schools	7.89%

Language (2011 ACS)

Total Population	
5+ Years Old	2,857,133
Primary Language Spoken at Home	
English Only	63.29%
Spanish Only	11.07%
Asian/Pacific Island Language Only	3.60%
Other Language Only	1.45%
Bilingual	20.60%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	55.24%
Renter Occupied	44.76%
Housing Costs	
Median House Value	$396,500
Median Rent	$1,237

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	6.18%
1 Vehicle	32.20%
>1 Vehicle	61.62%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	6.03%
50 - 74%	2.99%
75 - 99%	3.99%
100 - 124%	4.41%
125 - 149%	4.26%
150% - 199%	8.66%
200% +	69.65%
Percent Below Poverty Level	
Population	13.01%
Families	9.18%
Families With Children	13.54%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	336,985
Families With Children <18 Years	
Percent Single Parent	27.67%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

San Diego County

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,468,005	100.00%
Marital Status		
Single, Never Married	862,207	34.94%
Married	1,185,022	48.02%
Separated	48,875	1.98%
Widowed	122,405	4.96%
Divorced	249,496	10.11%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	3.97%
Families with Children	5.27%
Cash Public Assistance	
Households	2.45%
Families with Children	14.91%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	3,040,979	100.00%
With a Disability	275,105	9.05%
With a Hearing Difficulty	76,831	2.53%
With a Vision Difficulty	49,413	1.62%
With a Cognitive Difficulty	106,760	3.51%
With an Ambulatory Difficulty	141,737	4.66%
With a Self-care Difficulty	55,262	1.96%
With an Independent Living Difficulty	109,584	3.60%
Veteran Status		
Civilian Population 18+ Years	2,262,181	100.00%
Veteran Population	240,577	10.63%
Foreign Born		
Total Population	3,115,810	100.00%
Foreign Born	709,270	22.76%
Foreign Born, Naturalized Citizen	330,913	10.62%
Foreign Born, Not a U.S. Citizen	378,357	12.14%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,161,720	1,094,673
Single Family - Detached	562,857	539,788
Single Family - Multiple-Unit	135,948	127,167
Multi-Family	419,251	387,886
Mobile Home and Other	43,664	39,832

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	361,908
Household Type	
Married-Couple Family	53.16%
Family Household, No Spouse Present	16.30%
Non-Family Household	3.96%
Group Quarters	2.87%
Male, Living Alone	6.96%
Female, Living Alone	16.75%
Poverty	
Percent Below 100% FPL	7.41%
Percent Below 200% FPL	24.94%
Income	
Mean Household Earnings	$56,851
Percent with Earnings	34.50%
Percent with Social Security Income	89.10%
Percent with Supplemental Security Income	7.70%
Percent with Cash Public Assistance Income	1.70%
Percent with Retirement Income	51.90%
Percent with Food Stamps/SNAP Benefits	2.60%
Labor Force	
Percent in Labor Force	15.50%
Grandparents	
Living with Grandchild (<18 Years Old)	8.90%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.00%
20% to 29% per Month	22.60%
30% or more per Month	48.40%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.85%
Without Health Insurance Coverage	8.15%
Ages 18-64 Years	
With Health Insurance Coverage	76.35%
Without Health Insurance Coverage	23.65%
Ages 65+ Years	
With Health Insurance Coverage	98.29%
Without Health Insurance Coverage	1.71%
All Ages	
With Health Insurance Coverage	82.61%
Without Health Insurance Coverage	17.39%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.77%
Car, Truck, or Van - Carpooled	10.39%
Public Transportation (Excluding Taxis)	3.24%
Walked	2.80%
Other Means	1.76%
Worked from Home	6.03%

***LWSD!* = *Live Well, San Diego!* Indicator.**

San Diego County

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**3,115,810**		
Total Asian/Pacific Islander Population	339,299	100.00%	10.89%
Asian Indian	24,105	7.10%	0.77%
Bangladeshi	120	0.04%	0.00%
Cambodian	5,070	1.49%	0.16%
Chinese; except Taiwanese	48,010	14.15%	1.54%
Filipino	145,421	42.86%	4.67%
Hmong	1,682	0.50%	0.05%
Indonesian	1,322	0.39%	0.04%
Japanese	19,185	5.65%	0.62%
Korean	20,449	6.03%	0.66%
Laotian	6,463	1.90%	0.21%
Malaysian	136	0.04%	0.00%
Pakistani	1,622	0.48%	0.05%
Sri Lankan	448	0.13%	0.01%
Taiwanese	3,280	0.97%	0.11%
Thai	2,541	0.75%	0.08%
Vietnamese	47,461	13.99%	1.52%
Other Asian/Pacific Islander	9,404	2.77%	0.30%
Other Asian/Pacific Islander; not specified	2,580	0.76%	0.08%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of *Bilingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,918,098**		
Total English-Bilingual* Population	601,034	100.00%	20.60%
Spanish	393,830	65.53%	13.50%
Tagalog	55,871	9.30%	1.91%
Chinese	20,543	3.42%	0.70%
Vietnamese	14,406	2.40%	0.49%
German	8,533	1.42%	0.29%
French	8,165	1.36%	0.28%
Arabic	7,930	1.32%	0.27%
Korean	7,643	1.27%	0.26%
Persian	7,120	1.18%	0.24%
Japanese	6,564	1.09%	0.22%
African	6,030	1.00%	0.21%
Other Pacific Island Languages	5,825	0.97%	0.20%
Other Asian Languages	4,893	0.81%	0.17%
Italian	4,747	0.79%	0.16%
Other/Unspecified Bilingual	4,637	0.77%	0.16%
Portuguese	4,567	0.76%	0.16%
Russian	4,465	0.74%	0.15%
Hindi	4,171	0.69%	0.14%
Other Indic Languages	3,468	0.58%	0.12%
Other Indo-European Languages	2,948	0.49%	0.10%
Laotian	2,446	0.41%	0.08%
Other West Germanic Languages	1,999	0.33%	0.07%
Polish	1,962	0.33%	0.07%
Mon-Khmer, Cambodian	1,914	0.32%	0.07%
Scandinavian Languages	1,898	0.32%	0.07%
Other Slavic Languages	1,873	0.31%	0.06%
Serbo-Croatian	1,853	0.31%	0.06%
Urdu	1,605	0.27%	0.06%
Gujarati	1,528	0.25%	0.05%
Armenian	1,360	0.23%	0.05%
Greek	1,348	0.22%	0.05%
Thai	1,162	0.19%	0.04%
Hebrew	1,114	0.19%	0.04%
Hmong	972	0.16%	0.03%
Hungarian	858	0.14%	0.03%
Other Native North American Lang.	390	0.06%	0.01%
Yiddish	269	0.04%	0.01%
Navajo	88	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of *Monolingual*** Population	Percent of *Total* Population
Total Population, Aged 5+ Years	**2,918,098**		
Total Mono-lingual Population	2,318,843	100.00%	79.46%
English Only	1,848,185	79.70%	63.29%
Non-English Speakers:			
Spanish Only	323,220	13.94%	11.07%
Tagalog Only	34,515	1.49%	1.18%
Vietnamese Only	24,962	1.08%	0.85%
Chinese Only	19,223	0.83%	0.66%
Korean Only	7,612	0.33%	0.26%
Arabic Only	7,572	0.33%	0.26%
Japanese Only	5,865	0.25%	0.20%
Persian Only	5,502	0.24%	0.19%
Other and Unspecified Languages Only	4,915	0.21%	0.17%
African Only	4,046	0.17%	0.14%
Russian Only	3,945	0.17%	0.20%
Laotian Only	3,401	0.15%	0.12%
Other Pacific Island Only	3,319	0.14%	0.11%
Other Asian Only	2,364	0.10%	0.08%
Mon-Khmer, Cambodian	2,218	0.10%	0.08%
French Only	2,027	0.09%	0.07%
German Only	1,639	0.07%	0.06%
Italian Only	1,528	0.07%	0.05%
Portuguese Only	1,405	0.06%	0.05%
Thai Only	1,267	0.05%	0.04%
Other Indo-European Only	1,227	0.05%	0.04%
Other Indic Only	1,169	0.05%	0.04%
Hindi Only	1,088	0.05%	0.04%
Other Slavic Only	766	0.03%	0.02%
Hungarian Only	733	0.03%	0.03%
Urdu Only	732	0.03%	0.03%
Polish Only	725	0.03%	0.02%
Armenian Only	704	0.03%	0.02%
Serbo-Croatian Only	701	0.03%	0.02%
Hmong Only	517	0.02%	0.02%
Gujarati Only	481	0.02%	0.02%
Scandinavian Only	397	0.02%	0.01%
Greek Only	382	0.02%	0.01%
Other West Germanic Only	280	0.01%	0.01%
Hebrew Only	238	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

*Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

The 2011 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

SOUTH REGION DEMOGRAPHICS PROFILE

SRAs:

Chula Vista
Coronado
National City
South Bay
Sweetwater

South Region Profile

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	469,455	100.00%
Age Distribution		
0 to 4 Years	31,799	6.77%
5 to 14 Years	68,866	14.67%
15 to 24 Years	81,193	17.30%
25 to 44 Years	130,243	27.74%
45 to 64 Years	107,953	23.00%
65+ Years	49,401	10.52%
Gender Distribution		
Male	233,743	49.79%
Female	235,712	50.21%
Race/Ethnicity		
White	96,139	20.48%
Hispanic	281,109	59.88%
Black	18,799	4.00%
Asian/Pacific Islander*	59,974	12.78%
Other	13,434	2.86%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	158,567	100.00%
Household Income		
< $35,000	39,810	25.11%
$35,000 to $50,000	18,600	11.73%
$50,000 to $75,000	27,988	17.65%
$75,000 to $100,000	23,060	14.54%
$100,000 to $150,000	27,531	17.36%
> $150,000	21,578	13.61%

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	221,158
Labor Force	
Percent Unemployed	10.10%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	22,341
Armed Forces	12,913
Employed Civilians	185,904
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	29.58%
Service	21.90%
Sales and Office	28.32%
Construction, Extraction, & Maintenance	9.67%
Production, Transportation, & Material Moving	10.53%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.49%
Construction	6.55%
Manufacturing	8.11%
Wholesale Trade	3.16%
Retail Trade	12.56%
Transportation, Warehousing, and Utilities	5.16%
Information and Communications	1.97%
Finance, Insurance, and Real Estate	6.30%
Professional, Scientific, Management, Admin.	9.67%
Educational, Social and Health Services	21.89%
Entertainment and Hospitality related	10.37%
Other Services	5.42%
Public Administration	8.37%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	280,284
Completed Education	
< High School Graduate	23.00%
High School Graduate	22.32%
Some College or AA	31.74%
Bachelor Degree	15.67%
Graduate Degree	7.27%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	107,358
Private vs Public School Enrollment	
Percent Public Schools	93.53%
Percent Private Schools	6.47%

Language (2011 ACS)

Total Population	
5+ Years Old	422,884
Primary Language Spoken at Home	
English Only	38.87%
Spanish Only	19.55%
Asian/Pacific Island Language Only	3.82%
Other Language Only	0.33%
Bilingual	37.43%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	53.13%
Renter Occupied	46.87%

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	7.49%
1 Vehicle	31.06%
>1 Vehicle	61.45%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	5.16%
50 - 74%	3.55%
75 - 99%	4.56%
100 - 124%	5.07%
125 - 149%	5.27%
150% - 199%	10.58%
200% +	65.82%
Percent Below Poverty Level	
Population	13.27%
Families	10.86%
Families With Children	15.51%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	53,917
Families With Children <18 Years	
Percent Single Parent	31.78%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**
†See *Supplemental Page* for more related data.
***LWSD! = Live Well, San Diego!* Indicator.**

South Region

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	353,529	100.00%
Marital Status		
Single, Never Married	116,339	32.91%
Married	175,443	49.63%
Separated	10,553	2.99%
Widowed	19,392	5.49%
Divorced	31,802	9.00%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	5.61%
Families with Children	6.73%
Cash Public Assistance	
Households	3.43%
Families with Children	19.84%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	318,567	100.00%
Veteran Population	32,229	10.12%
Foreign Born		
Total Population	469,455	100.00%
Foreign Born	150,486	32.06%
Foreign Born, Naturalized Citizen	77,196	16.44%
Foreign Born, Not a U.S. Citizen	73,290	15.61%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	145,935	138,523
Single Family - Detached	69,401	67,062
Single Family - Multiple-Unit	16,170	15,311
Multi-Family	53,272	49,542
Mobile Home and Other	7,092	6,608

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	49,401
Household Type	
Married-Couple Family	51.57%
Family Household, No Spouse Present	22.61%
Non-Family Household	3.32%
Group Quarters	2.49%
Male, Living Alone	5.49%
Female, Living Alone	14.52%
Poverty	
Percent Below 100% FPL	10.36%
Percent Below 200% FPL	32.88%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	28.69%
20% to 29% per Month	21.39%
30% or more per Month	49.92%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	75.05%
Car, Truck, or Van - Carpooled	11.87%
Public Transportation (Excluding Taxis)	4.48%
Walked	2.40%
Other Means	1.55%
Worked from Home	4.65%

***LWSD!* = *Live Well, San Diego!* Indicator.**

South Region

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**469,455**		
Total Asian/Pacific Islander Population	60,933	100.00%	12.98%
Asian Indian	934	1.53%	0.20%
Bangladeshi	0	0.00%	0.00%
Cambodian	549	0.90%	0.12%
Chinese; except Taiwanese	3,436	5.64%	0.73%
Filipino	47,347	77.70%	10.09%
Hmong	126	0.21%	0.03%
Indonesian	114	0.19%	0.02%
Japanese	2,056	3.37%	0.44%
Korean	2,383	3.91%	0.51%
Laotian	347	0.57%	0.07%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	21	0.03%	0.00%
Taiwanese	527	0.86%	0.11%
Thai	122	0.20%	0.03%
Vietnamese	1,535	2.52%	0.33%
Other Asian/Pacific Islander	1,315	2.16%	0.28%
Other Asian/Pacific Islander; not specified	121	0.20%	0.03%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Chula Vista SRA

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	115,913	100.00%
Age Distribution		
0 to 4 Years	7,923	6.84%
5 to 14 Years	16,476	14.21%
15 to 24 Years	19,007	16.40%
25 to 44 Years	30,901	26.66%
45 to 64 Years	26,938	23.24%
65+ Years	14,668	12.65%
Gender Distribution		
Male	55,828	48.16%
Female	60,085	51.84%
Race/Ethnicity		
White	20,932	18.06%
Hispanic	82,525	71.20%
Black	3,829	3.30%
Asian/Pacific Islander*	6,063	5.23%
Other	2,564	2.21%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	36,616	100.00%
Household Income		
< $35,000	14,707	40.17%
$35,000 to $50,000	5,966	16.29%
$50,000 to $75,000	6,552	17.89%
$75,000 to $100,000	4,201	11.47%
$100,000 to $150,000	3,514	9.60%
> $150,000	1,676	4.58%
Income per Person in HH		
Median HH Income	$46,591	
Persons Per HH	3.05	
Income per Person in HH	$15,275.74	
Change from County	-39.28%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	53,317
Labor Force	
Percent Unemployed	13.89%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	7,408
Armed Forces	627
Employed Civilians	45,282
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	23.19%
Service	23.93%
Sales and Office	29.39%
Construction, Extraction, & Maintenance	11.55%
Production, Transportation, & Material Moving	11.94%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.27%
Construction	7.47%
Manufacturing	7.60%
Wholesale Trade	2.69%
Retail Trade	14.09%
Transportation, Warehousing, and Utilities	5.24%
Information and Communications	2.35%
Finance, Insurance, and Real Estate	5.25%
Professional, Scientific, Management, Admin.	9.52%
Educational, Social and Health Services	21.51%
Entertainment and Hospitality related	10.22%
Other Services	5.94%
Public Administration	7.84%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	68,452
Completed Education	
< High School Graduate	27.81%
High School Graduate	25.35%
Some College or AA	32.23%
Bachelor Degree	9.67%
Graduate Degree	4.93%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	25,816
Private vs Public School Enrollment	
Percent Public Schools	95.86%
Percent Private Schools	4.14%

Language (2011 ACS)

Total Population	
5+ Years Old	100,981
Primary Language Spoken at Home	
English Only	38.99%
Spanish Only	24.32%
Asian/Pacific Island Language Only	1.99%
Other Language Only	0.35%
Bilingual	34.35%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	44.80%
Renter Occupied	55.20%
Housing Costs	
Median House Value	$268,408
Median Rent	$1,191

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	9.55%
1 Vehicle	40.19%
>1 Vehicle	50.26%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	4.97%
50 - 74%	4.53%
75 - 99%	6.15%
100 - 124%	5.55%
125 - 149%	7.34%
150% - 199%	12.25%
200% +	59.20%
Percent Below Poverty Level	
Population	15.65%
Families	13.37%
Families With Children	19.95%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	12,304
Families With Children <18 Years	
Percent Single Parent	42.02%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

Chula Vista SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	85,613	100.00%
Marital Status		
Single, Never Married	28,843	33.69%
Married	37,584	43.90%
Separated	3,310	3.87%
Widowed	6,097	7.12%
Divorced	9,779	11.42%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	6.92%
Families with Children	8.91%
Cash Public Assistance	
Households	3.80%
Families with Children	20.05%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	80,168	100.00%
Veteran Population	8,068	10.06%
Foreign Born		
Total Population	115,913	100.00%
Foreign Born	33,703	29.08%
Foreign Born, Naturalized Citizen	15,077	13.01%
Foreign Born, Not a U.S. Citizen	18,626	16.07%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	39,012	37,695
Single Family - Detached	14,281	13,954
Single Family - Multiple-Unit	4,786	4,635
Multi-Family	16,216	15,610
Mobile Home and Other	3,729	3,496

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	14,668
Household Type	
Married-Couple Family	49.78%
Family Household, No Spouse Present	17.54%
Non-Family Household	2.89%
Group Quarters	1.94%
Male, Living Alone	8.77%
Female, Living Alone	19.08%
Poverty	
Percent Below 100% FPL	11.54%
Percent Below 200% FPL	39.26%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	28.75%
20% to 29% per Month	20.91%
30% or more per Month	50.34%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	73.92%
Car, Truck, or Van - Carpooled	12.50%
Public Transportation (Excluding Taxis)	6.34%
Walked	2.59%
Other Means	1.35%
Worked from Home	3.31%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Chula Vista SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**115,913**		
Total Asian/Pacific Islander Population	6,805	100.00%	5.87%
Asian Indian	93	1.37%	0.08%
Bangladeshi	0	0.00%	0.00%
Cambodian	130	1.91%	0.11%
Chinese; except Taiwanese	671	9.86%	0.58%
Filipino	3,931	57.77%	3.39%
Hmong	131	1.92%	0.11%
Indonesian	60	0.88%	0.05%
Japanese	461	6.77%	0.40%
Korean	688	10.11%	0.59%
Laotian	6	0.09%	0.01%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	21	0.32%	0.02%
Taiwanese	18	0.27%	0.02%
Thai	33	0.49%	0.03%
Vietnamese	408	6.00%	0.35%
Other Asian/Pacific Islander	144	2.11%	0.12%
Other Asian/Pacific Islander; not specified	9	0.13%	0.01%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Coronado SRA

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	23,329	100.00%
Age Distribution		
0 to 4 Years	887	3.80%
5 to 14 Years	2,197	9.42%
15 to 24 Years	5,686	24.37%
25 to 44 Years	6,007	25.75%
45 to 64 Years	5,011	21.48%
65+ Years	3,541	15.18%
Gender Distribution		
Male	13,371	57.31%
Female	9,958	42.69%
Race/Ethnicity		
White	17,075	73.19%
Hispanic	3,214	13.78%
Black	1,256	5.38%
Asian/Pacific Islander*	913	3.91%
Other	871	3.73%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	7,444	100.00%
Household Income		
< $35,000	1,286	17.28%
$35,000 to $50,000	629	8.45%
$50,000 to $75,000	1,040	13.97%
$75,000 to $100,000	1,102	14.80%
$100,000 to $150,000	1,558	20.93%
> $150,000	1,829	24.57%
Income per Person in HH		
Median HH Income	$97,654	
Persons Per HH	2.31	
Income per Person in HH	$42,274.46	
Change from County	68.03%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	11,277
Labor Force	
Percent Unemployed	3.63%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	409
Armed Forces	3,879
Employed Civilians	6,989
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	58.16%
Service	12.03%
Sales and Office	19.69%
Construction, Extraction, & Maintenance	5.05%
Production, Transportation, & Material Moving	5.07%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.21%
Construction	5.09%
Manufacturing	2.90%
Wholesale Trade	1.20%
Retail Trade	7.45%
Transportation, Warehousing, and Utilities	4.99%
Information and Communications	2.69%
Finance, Insurance, and Real Estate	12.89%
Professional, Scientific, Management, Admin.	15.07%
Educational, Social and Health Services	26.17%
Entertainment and Hospitality related	9.90%
Other Services	3.51%
Public Administration	7.91%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	13,780
Completed Education	
< High School Graduate	2.43%
High School Graduate	12.56%
Some College or AA	28.03%
Bachelor Degree	30.22%
Graduate Degree	26.76%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	3,471
Private vs Public School Enrollment	
Percent Public Schools	85.08%
Percent Private Schools	14.92%

Language (2011 ACS)

Total Population	
5+ Years Old	19,446
Primary Language Spoken at Home	
English Only	83.95%
Spanish Only	3.55%
Asian/Pacific Island Language Only	0.38%
Other Language Only	0.32%
Bilingual	11.81%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	49.34%
Renter Occupied	50.66%
Housing Costs	
Median House Value	$1,000,000+
Median Rent	$1,421

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	3.82%
1 Vehicle	39.82%
>1 Vehicle	56.37%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	3.90%
50 - 74%	1.31%
75 - 99%	0.83%
100 - 124%	1.11%
125 - 149%	2.18%
150% - 199%	3.12%
200% +	87.55%
Percent Below Poverty Level	
Population	6.04%
Families	4.49%
Families With Children	7.22%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	2,099
Families With Children <18 Years	
Percent Single Parent	23.87%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

Coronado SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	17,181	100.00%
Marital Status		
Single, Never Married	4,498	26.18%
Married	9,346	54.40%
Separated	301	1.75%
Widowed	1,149	6.69%
Divorced	1,887	10.98%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	0.36%
Families with Children	0.56%
Cash Public Assistance	
Households	1.28%
Families with Children	1.14%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	12,722	100.00%
Veteran Population	2,755	21.66%
Foreign Born		
Total Population	23,329	100.00%
Foreign Born	1,902	8.15%
Foreign Born, Naturalized Citizen	959	4.11%
Foreign Born, Not a U.S. Citizen	943	4.04%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	9,591	7,443
Single Family - Detached	3,912	3,407
Single Family - Multiple-Unit	1,526	1,202
Multi-Family	4,153	2,834
Mobile Home and Other	0	0

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	3,541
Household Type	
Married-Couple Family	66.29%
Family Household, No Spouse Present	4.49%
Non-Family Household	0.77%
Group Quarters	4.18%
Male, Living Alone	6.10%
Female, Living Alone	18.15%
Poverty	
Percent Below 100% FPL	4.01%
Percent Below 200% FPL	9.40%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	37.66%
20% to 29% per Month	23.82%
30% or more per Month	38.52%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	61.24%
Car, Truck, or Van - Carpooled	7.30%
Public Transportation (Excluding Taxis)	2.79%
Walked	6.82%
Other Means	4.55%
Worked from Home	17.30%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Coronado SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**23,329**		
Total Asian/Pacific Islander Population	713	100.00%	3.06%
Asian Indian	84	11.82%	0.36%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	80	11.18%	0.34%
Filipino	427	59.90%	1.83%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	62	8.63%	0.26%
Korean	33	4.63%	0.14%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	0	0.00%	0.00%
Vietnamese	27	3.83%	0.12%
Other Asian/Pacific Islander	0	0.00%	0.00%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

National City SRA

Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	58,491	100.00%
Age Distribution		
0 to 4 Years	4,021	6.87%
5 to 14 Years	8,161	13.95%
15 to 24 Years	12,238	20.92%
25 to 44 Years	15,801	27.01%
45 to 64 Years	12,192	20.84%
65+ Years	6,078	10.39%
Gender Distribution		
Male	30,010	51.31%
Female	28,481	48.69%
Race/Ethnicity		
White	6,591	11.27%
Hispanic	37,559	64.21%
Black	2,477	4.23%
Asian/Pacific Islander*	10,572	18.07%
Other	1,292	2.21%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	38,504	100.00%
Household Income		
< $35,000	5,544	14.40%
$35,000 to $50,000	2,960	7.69%
$50,000 to $75,000	5,874	15.26%
$75,000 to $100,000	5,438	14.12%
$100,000 to $150,000	8,779	22.80%
> $150,000	9,909	25.73%
Income per Person in HH		
Median HH Income	$40,957	
Persons Per HH	3.43	
Income per Person in HH	$11,940.82	
Change from County	-52.54%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	27,442
Labor Force	
Percent Unemployed	10.40%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	2,854
Armed Forces	3,223
Employed Civilians	21,365
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	16.48%
Service	34.10%
Sales and Office	24.16%
Construction, Extraction, & Maintenance	12.86%
Production, Transportation, & Material Moving	12.41%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.64%
Construction	7.68%
Manufacturing	9.45%
Wholesale Trade	2.05%
Retail Trade	12.54%
Transportation, Warehousing, and Utilities	4.65%
Information and Communications	1.35%
Finance, Insurance, and Real Estate	4.83%
Professional, Scientific, Management, Admin.	10.22%
Educational, Social and Health Services	20.34%
Entertainment and Hospitality related	15.86%
Other Services	5.71%
Public Administration	4.68%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	35,150
Completed Education	
< High School Graduate	33.79%
High School Graduate	26.23%
Some College or AA	27.11%
Bachelor Degree	10.45%
Graduate Degree	2.42%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	12,789
Private vs Public School Enrollment	
Percent Public Schools	96.80%
Percent Private Schools	3.20%

Language (2011 ACS)

Total Population	
5+ Years Old	53,654
Primary Language Spoken at Home	
English Only	26.25%
Spanish Only	26.40%
Asian/Pacific Island Language Only	9.37%
Other Language Only	0.04%
Bilingual	37.94%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	33.65%
Renter Occupied	66.35%
Housing Costs	
Median House Value	$295,062
Median Rent	$1,003

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	16.02%
1 Vehicle	33.99%
>1 Vehicle	49.99%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	7.93%
50 - 74%	6.86%
75 - 99%	8.12%
100 - 124%	8.41%
125 - 149%	7.52%
150% - 199%	15.02%
200% +	46.14%
Percent Below Poverty Level	
Population	22.90%
Families	18.90%
Families With Children	27.59%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	6,107
Families With Children <18 Years	
Percent Single Parent	38.92%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**

†See *Supplemental Page* for more related data.

***LWSD! = Live Well, San Diego!* Indicator.**

National City SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	45,123	100.00%
Marital Status		
Single, Never Married	16,545	36.67%
Married	20,527	45.49%
Separated	1,650	3.66%
Widowed	2,658	5.89%
Divorced	3,743	8.30%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	10.08%
Families with Children	11.80%
Cash Public Assistance	
Households	5.85%
Families with Children	41.24%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	39,174	100.00%
Veteran Population	2,608	6.66%
Foreign Born		
Total Population	58,491	100.00%
Foreign Born	24,934	42.63%
Foreign Born, Naturalized Citizen	10,867	18.58%
Foreign Born, Not a U.S. Citizen	14,067	24.05%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	16,405	15,422
Single Family - Detached	5,503	5,226
Single Family - Multiple-Unit	3,302	3,161
Multi-Family	7,212	6,677
Mobile Home and Other	388	358

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	6,078
Household Type	
Married-Couple Family	46.95%
Family Household, No Spouse Present	23.09%
Non-Family Household	3.20%
Group Quarters	7.81%
Male, Living Alone	4.54%
Female, Living Alone	14.40%
Poverty	
Percent Below 100% FPL	18.53%
Percent Below 200% FPL	48.68%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	23.51%
20% to 29% per Month	22.06%
30% or more per Month	54.43%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	64.49%
Car, Truck, or Van - Carpooled	14.95%
Public Transportation (Excluding Taxis)	7.97%
Walked	4.48%
Other Means	1.31%
Worked from Home	6.81%

***LWSD!* = *Live Well, San Diego!* Indicator.**

National City SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**58,491**		
Total Asian/Pacific Islander Population	11,265	100.00%	19.26%
Asian Indian	0	0.00%	0.00%
Bangladeshi	0	0.00%	0.00%
Cambodian	132	1.17%	0.23%
Chinese; except Taiwanese	222	1.97%	0.38%
Filipino	10,248	90.97%	17.52%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	206	1.83%	0.35%
Korean	25	0.22%	0.04%
Laotian	61	0.55%	0.10%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	22	0.20%	0.04%
Thai	0	0.00%	0.00%
Vietnamese	162	1.44%	0.28%
Other Asian/Pacific Islander	126	1.12%	0.22%
Other Asian/Pacific Islander; not specified	59	0.53%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

South Bay SRA
Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	135,126	100.00%
Age Distribution		
0 to 4 Years	9,743	7.21%
5 to 14 Years	19,893	14.72%
15 to 24 Years	23,767	17.59%
25 to 44 Years	37,609	27.83%
45 to 64 Years	30,914	22.88%
65+ Years	13,200	9.77%
Gender Distribution		
Male	68,050	50.36%
Female	67,076	49.64%
Race/Ethnicity		
White	20,115	14.89%
Hispanic	93,280	69.03%
Black	5,191	3.84%
Asian/Pacific Islander*	13,064	9.67%
Other	3,476	2.57%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	36,528	100.00%
Household Income		
< $35,000	13,177	36.07%
$35,000 to $50,000	5,583	15.28%
$50,000 to $75,000	7,283	19.94%
$75,000 to $100,000	4,597	12.58%
$100,000 to $150,000	4,207	11.52%
> $150,000	1,681	4.60%
Income per Person in HH		
Median HH Income	$53,108	
Persons Per HH	3.50	
Income per Person in HH	$15,173.71	
Change from County	-39.69%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	60,338
Labor Force	
Percent Unemployed	10.81%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	6,525
Armed Forces	2,325
Employed Civilians	51,488
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	22.13%
Service	25.85%
Sales and Office	28.82%
Construction, Extraction, & Maintenance	10.68%
Production, Transportation, & Material Moving	12.52%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.76%
Construction	7.07%
Manufacturing	7.67%
Wholesale Trade	4.04%
Retail Trade	13.27%
Transportation, Warehousing, and Utilities	5.75%
Information and Communications	1.54%
Finance, Insurance, and Real Estate	5.10%
Professional, Scientific, Management, Admin.	9.18%
Educational, Social and Health Services	19.25%
Entertainment and Hospitality related	11.94%
Other Services	6.38%
Public Administration	8.05%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	80,402
Completed Education	
< High School Graduate	31.02%
High School Graduate	25.16%
Some College or AA	29.70%
Bachelor Degree	10.46%
Graduate Degree	3.66%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	31,221
Private vs Public School Enrollment	
Percent Public Schools	96.02%
Percent Private Schools	3.98%

Language (2011 ACS)

Total Population	
5+ Years Old	123,579
Primary Language Spoken at Home	
English Only	30.76%
Spanish Only	23.37%
Asian/Pacific Island Language Only	2.82%
Other Language Only	0.14%
Bilingual	42.91%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	47.50%
Renter Occupied	52.50%
Housing Costs	
Median House Value	$312,876
Median Rent	$1,154

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	8.66%
1 Vehicle	30.72%
>1 Vehicle	60.62%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	6.68%
50 - 74%	4.28%
75 - 99%	5.97%
100 - 124%	7.01%
125 - 149%	5.55%
150% - 199%	12.18%
200% +	58.33%
Percent Below Poverty Level	
Population	16.94%
Families	14.66%
Families With Children	20.22%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	14,554
Families With Children <18 Years	
Percent Single Parent	35.72%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**
†See *Supplemental Page* for more related data.
***LWSD! = Live Well, San Diego!* Indicator.**

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	103,330	100.00%
Marital Status		
Single, Never Married	37,187	35.99%
Married	47,264	45.74%
Separated	3,677	3.56%
Widowed	5,581	5.40%
Divorced	9,621	9.31%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	7.59%
Families with Children	9.19%
Cash Public Assistance	
Households	4.54%
Families with Children	26.43%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	94,393	100.00%
Veteran Population	7,803	8.27%
Foreign Born		
Total Population	135,126	100.00%
Foreign Born	47,351	35.04%
Foreign Born, Naturalized Citizen	23,238	17.20%
Foreign Born, Not a U.S. Citizen	24,113	17.84%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	38,797	37,136
Single Family - Detached	16,692	16,252
Single Family - Multiple-Unit	4,281	4,078
Multi-Family	15,046	14,249
Mobile Home and Other	2,778	2,557

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	13,200
Household Type	
Married-Couple Family	50.38%
Family Household, No Spouse Present	26.77%
Non-Family Household	3.86%
Group Quarters	1.13%
Male, Living Alone	4.44%
Female, Living Alone	13.42%
Poverty	
Percent Below 100% FPL	12.23%
Percent Below 200% FPL	38.94%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)	
Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	25.95%
20% to 29% per Month	21.54%
30% or more per Month	52.51%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	75.70%
Car, Truck, or Van - Carpooled	12.27%
Public Transportation (Excluding Taxis)	5.66%
Walked	1.82%
Other Means	1.48%
Worked from Home	3.07%

***LWSD!* = *Live Well, San Diego!* Indicator.**

South Bay SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**135,126**		
Total Asian/Pacific Islander Population	13,016	100.00%	9.63%
Asian Indian	58	0.44%	0.04%
Bangladeshi	0	0.00%	0.00%
Cambodian	185	1.42%	0.14%
Chinese; except Taiwanese	1,009	7.75%	0.75%
Filipino	10,561	81.14%	7.82%
Hmong	0	0.00%	0.00%
Indonesian	10	0.08%	0.01%
Japanese	336	2.58%	0.25%
Korean	208	1.60%	0.15%
Laotian	116	0.89%	0.09%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	91	0.70%	0.07%
Thai	31	0.24%	0.02%
Vietnamese	272	2.09%	0.20%
Other Asian/Pacific Islander	139	1.07%	0.10%
Other Asian/Pacific Islander; not specified	0	0.00%	0.00%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

Sweetwater SRA
Overview

Demographic Profile (2011 SANDAG Estimates)

	Number	Percent
Total Population	136,596	100.00%
Age Distribution		
0 to 4 Years	9,225	6.75%
5 to 14 Years	22,139	16.21%
15 to 24 Years	20,495	15.00%
25 to 44 Years	39,925	29.23%
45 to 64 Years	32,898	24.08%
65+ Years	11,914	8.72%
Gender Distribution		
Male	66,484	48.67%
Female	70,112	51.33%
Race/Ethnicity		
White	31,426	23.01%
Hispanic	64,531	47.24%
Black	6,046	4.43%
Asian/Pacific Islander*	29,362	21.50%
Other	5,231	3.83%

Income (2011 ACS) (*LWSD!*)

	Number	Percent
Total Households	39,475	100.00%
Household Income		
< $35,000	5,096	12.91%
$35,000 to $50,000	3,462	8.77%
$50,000 to $75,000	7,239	18.34%
$75,000 to $100,000	7,722	19.56%
$100,000 to $150,000	9,473	24.00%
> $150,000	6,483	16.42%
Income per Person in HH		
Median HH Income	$92,609	
Persons Per HH	3.33	
Income per Person in HH	$27,810.51	
Change from County	10.54%	

Unemployment Estimates (2011 ACS) (*LWSD!*)

Eligible Labor Force	
16+ Years	68,784
Labor Force	
Percent Unemployed	7.48%

Occupation (2011 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	5,145
Armed Forces	2,859
Employed Civilians	60,780
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	41.97%
Service	13.90%
Sales and Office	29.55%
Construction, Extraction, & Maintenance	6.82%
Production, Transportation, & Material Moving	7.76%

Industry (2011 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.40%
Construction	5.19%
Manufacturing	8.97%
Wholesale Trade	3.39%
Retail Trade	11.40%
Transportation, Warehousing, and Utilities	4.78%
Information and Communications	2.18%
Finance, Insurance, and Real Estate	7.87%
Professional, Scientific, Management, Admin.	9.37%
Educational, Social and Health Services	24.46%
Entertainment and Hospitality related	7.27%
Other Services	4.32%
Public Administration	10.40%

Education (2011 ACS) (*LWSD!*)

Total Population	
25+ Years Old	82,500
Completed Education	
< High School Graduate	10.03%
High School Graduate	17.01%
Some College or AA	35.93%
Bachelor Degree	25.50%
Graduate Degree	11.53%

School Enrollment (2011 ACS)

Population Eligible for Enrollment	
4 to 18 years	34,061
Private vs Public School Enrollment	
Percent Public Schools	89.33%
Percent Private Schools	10.67%

Language (2011 ACS)

Total Population	
5+ Years Old	125,224
Primary Language Spoken at Home	
English Only	45.18%
Spanish Only	11.47%
Asian/Pacific Island Language Only	4.45%
Other Language Only	0.64%
Bilingual	38.26%

Housing Estimates (2011 ACS)†

Occupancy	
Owner Occupied	74.64%
Renter Occupied	25.36%
Housing Costs	
Median House Value	$442,668
Median Rent	$1,814

Personal Vehicles (2011 ACS)

Household Vehicle Availability	
No Vehicle	1.75%
1 Vehicle	20.08%
>1 Vehicle	78.17%

Poverty Estimates (2011 ACS)†

Income Percent of Poverty Level	
<50%	2.89%
50 - 74%	1.01%
75 - 99%	0.98%
100 - 124%	1.98%
125 - 149%	2.83%
150% - 199%	6.87%
200% +	83.44%
Percent Below Poverty Level	
Population	4.88%
Families	3.74%
Families With Children	5.23%

Single Parent Homes (2011 ACS)

Total Family Households	
With Children <18 Years	18,853
Families With Children <18 Years	
Percent Single Parent	20.62%

***See *Asian/Pacific Islander Population Distribution* for more detailed information.**
†See *Supplemental Page* for more related data.
***LWSD! = Live Well, San Diego!* Indicator.**

Sweetwater SRA

Supplemental Page

Marital Status (2011 ACS)

	Number	Percent
Total Population		
15+ Years Old	102,282	100.00%
Marital Status		
Single, Never Married	29,266	28.61%
Married	60,722	59.37%
Separated	1,615	1.58%
Widowed	3,907	3.82%
Divorced	6,772	6.62%

Public Program Participation (2011 ACS)

Food Stamps/SNAP Benefits	
Households	1.77%
Families with Children	2.02%
Cash Public Assistance	
Households	1.48%
Families with Children	9.06%

Selected Status Populations (2011 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	Not Available	Not Available
With a Disability	Not Available	Not Available
With a Hearing Difficulty	Not Available	Not Available
With a Vision Difficulty	Not Available	Not Available
With a Cognitive Difficulty	Not Available	Not Available
With an Ambulatory Difficulty	Not Available	Not Available
With a Self-care Difficulty	Not Available	Not Available
With an Independent Living Difficulty	Not Available	Not Available
Veteran Status		
Civilian Population 18+ Years	92,110	100.00%
Veteran Population	10,995	11.94%
Foreign Born		
Total Population	136,596	100.00%
Foreign Born	42,596	31.18%
Foreign Born, Naturalized Citizen	27,055	19.81%
Foreign Born, Not a U.S. Citizen	15,541	11.38%

Selected Housing Characteristics (2011 SANDAG & ACS)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	42,130	40,827
Single Family - Detached	29,013	28,223
Single Family - Multiple-Unit	2,275	2,235
Multi-Family	10,645	10,172
Mobile Home and Other	197	197

Older Adult Population (2011 ACS)

Total Population	
65+ Years Old	11,914
Household Type	
Married-Couple Family	53.56%
Family Household, No Spouse Present	29.75%
Non-Family Household	4.15%
Group Quarters	1.19%
Male, Living Alone	2.65%
Female, Living Alone	8.69%
Poverty	
Percent Below 100% FPL	4.56%
Percent Below 200% FPL	17.22%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2011 ACS) (*LWSD!*)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	24.48%
20% to 29% per Month	21.71%
30% or more per Month	53.81%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 18-64 Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Ages 65+ Years	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
All Ages	
With Health Insurance Coverage	Not Available
Without Health Insurance Coverage	Not Available
Commute to Work	
Car, Truck, or Van - Drove Alone	81.83%
Car, Truck, or Van - Carpooled	10.66%
Public Transportation (Excluding Taxis)	1.08%
Walked	1.18%
Other Means	1.33%
Worked from Home	3.92%

***LWSD!* = *Live Well, San Diego!* Indicator.**

Sweetwater SRA

Asian/Pacific Islander Population Distribution (2011 ACS)*

	Number*	Percent of *Asian* Population	Percent of *Total* Population
Total Population	**136,596**		
Total Asian/Pacific Islander Population	28,397	100.00%	20.79%
Asian Indian	696	2.45%	0.51%
Bangladeshi	0	0.00%	0.00%
Cambodian	99	0.35%	0.07%
Chinese; except Taiwanese	1,436	5.06%	1.05%
Filipino	21,510	75.74%	15.75%
Hmong	0	0.00%	0.00%
Indonesian	45	0.16%	0.03%
Japanese	984	3.47%	0.72%
Korean	1,426	5.02%	1.04%
Laotian	157	0.55%	0.11%
Malaysian	0	0.00%	0.00%
Pakistani	0	0.00%	0.00%
Sri Lankan	0	0.00%	0.00%
Taiwanese	386	1.36%	0.28%
Thai	57	0.20%	0.04%
Vietnamese	662	2.33%	0.48%
Other Asian/Pacific Islander	890	3.13%	0.65%
Other Asian/Pacific Islander; not specified	51	0.18%	0.04%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2011 ACS percentages and 2011 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see Data Sources.

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data
Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	**Census Tracts:**
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		**Community Profiles**	
HHSA REGION ←	**Zip Code** →	**Subregional Area (SRA)** →	**Region**
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. $18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Cash Public Assistance: Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Coasts as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on acting duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither “at work” nor “with a job but not at work” during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.